Faculty

of

Mass Communication & Media Technology Prof. Sushil Sharna



Status of the Faculty



ITEM	QUANTITY
Faculty members	8
Non-Teaching staff	
 Academic support staff Studio Support Staff 	02 14
Strength of Students	82

Names of the Programs

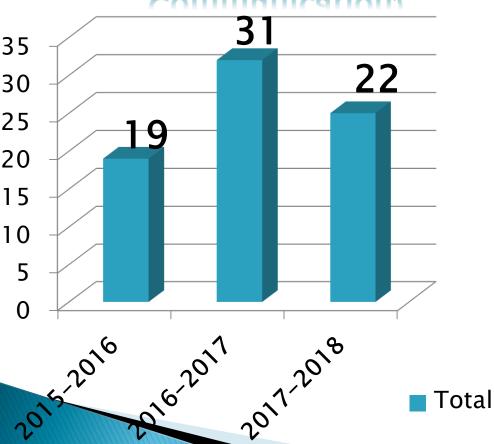
Course	Duration
B.A. (Journalism and Mass Communication)	3 Years
B.A. (Film and Television Production)	3 Years
M.A. (Journalism and Mass Communication)	2 Years
Ph. D. (Journalism and Mass Communication)	3 Years

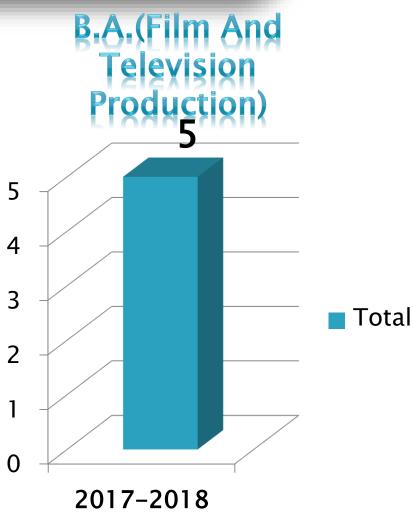


Undergraduate Programs







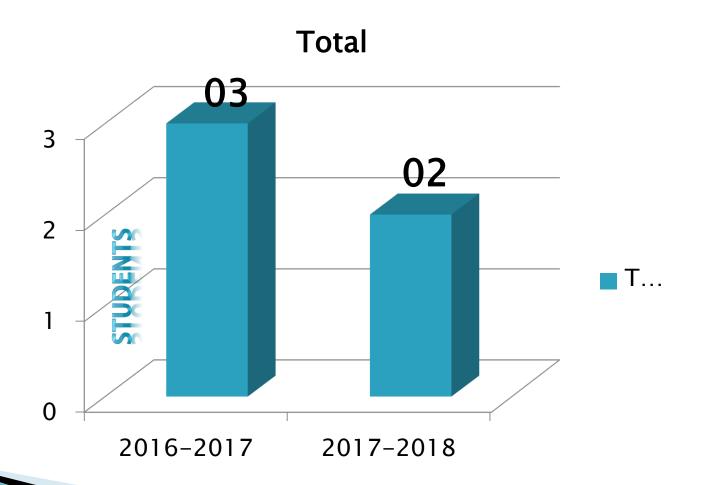




Postgraduate Program



M.A. (Journalism & Mass Communication)



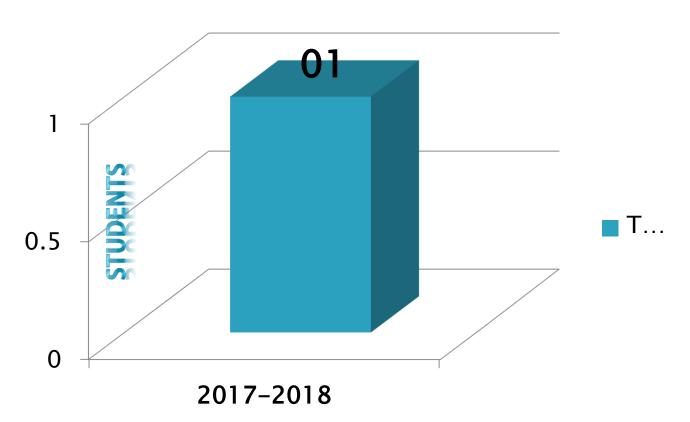


Ph.D



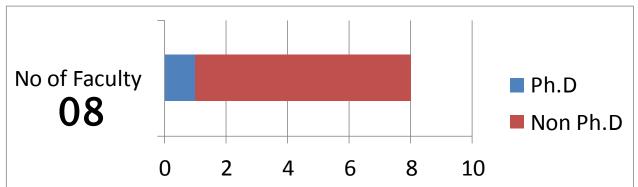
Ph. D. (Journalism & Mass Communication)

Total





Name of the Faculty	Professor	Associate	Assistant
	s	Professors	Professors
Faculty of Mass Communication and Media Technology	2	2	4







Faculty

Faculty wise Work load

Name of the Faculty	Course			Total no of Hours
	BJMC (h/w)	BFTP (h/w)	MJMC (h/w)	per week(h/w)
Prof (Dr.) Mukesh Kumar	4	0	9	13
Mr. Sushil Sharma	8	7	0	15
Mr. Shashi Kumar Pandey	13	0	7	20
Ms. Sabiha Farhat	7	7	4	18
Mr. Biswambhar Bose	11	0	6	17
Mr. Asif Hussain	14	2	5	21
Ms. Priyanka Tyagi	13	4	5	22
Ms. Apoorva Agnihotri	21	0	1	22

Board of Studies

- ▶ 5th Board of Studies Meeting held on 23-6-2017
- ▶ 6th Board of Studies Meeting held on 13-8-2017

Next Board of Studies

We are Planning to call BOS in June, 2018

Credit Structure

UNDERGRADUATE

Program: BJMC		
Semester	Credits	
First	24	
Second	24	
Third	20	
Fourth	23	
Fifth	21	
Sixth	30	
TOTAL	142	

Program: BFTP		
Semester	Credits	
First	24	
Second	22	
Third	23	
Fourth	23	
Fifth	22	
Sixth	36	
TOTAL	150	

Credit Structure

POSTGRADUATE

Program: MJMC		
Semester	Credit	
First	25	
Second	24	
Third	24	
Fourth	24	
TOTAL	97	

Placements



Total No of Students placed 2014–2015 batch

Placement Details

Student Name	Company Name
Mayank Upadhyay	Enhance Business Solutions, Gurugram
Neeraj	Citizens Voice News Channel, Rohtak
Sonakshi Malik	AON Hewitt
Riya Satti	Haryana News
Vikrant Godara	Started his own photography Service
Apurva Thakur	Own Business
Shrutu Jha	Pursuing Masters
Paridhi Dhasmana	Pursuing Masters

Conference/Seminars/Symposium 2018

Industrial Visits

Industrial Visit	Date
Industrial Visit to News Nations – News Channel	March 2018
Art Exhibition "Visual Art Gallery" at IHC	9 February 2018





Conference/Seminars/Symposium 2018

Workshops

Industrial Visit	Date
Outdoor Photography workshop at Sultanpur Bird Sanctuary	5 February 2018
Camera & Lighting Workshop	15-16 March 2018
Creating Leaders for Media - Workshop	27-28 March 2018





Excursions

MANALI – an unforgettable experience

An excursion to MANALI (Himachal Pradesh) was organised for the students of Faculty of Mass Communication and Media Technology (SGT University). It was a six day trip that started on 26th to 31st March 2018.

Students visited many places like Beas river, Beas kund, Jogini water fall, Hidimba Devi temple, Club house during the trip. Students were assigned projects on the basis of this Manali trip like Photo Feature, News writing, TV programme Travelogue etc.





Conference/Seminars/Symposium 2018

Guest Lectures

Event	Date
Guest Lecture by Raaj Jones (Famous RJ) 104.8 FM	09-01-2018
Guest Lecture by Pradeep Narula (Bureau Chief) Navbharat Times Gurugram	21-02-2018
Guest Lecture By Umashankar Singh (MOJO Expert and Senior Journalist NDTV)	23-03-2018

EVENTS - 2018

Mega EventDateMedia Fest (Xpressions'18)23-24 January 2018













Practical exposure to students

- Students of Mass Communication Produced 4 TVCs, 2 fiction Programmes and 1 documentary film
- Students Conducted a Mock Press Conference
- Students conducted publicity shoots for various faculties of SGT as their Project.
- Students carried out two small survey outside the campus (a) Effective means of communication for health awareness (b) To find out the best information source for youth.

Research

Papers/Books



- 1 x Research Paper published- by Ms. Priyanka Tyagi in the Journal of Advanced Research in Journalism & Mass Communication (UGC Listed)
- 2 x Books (Fake Encounter and Media Manthan) Published – by Dr. Mukesh kumar
- 3 x Chapters for two books (Radio Journalism / TV Journalism) by Ms.
 Priyanka Tyagi

Seminars/Conference /Symposiums attended in year 2018 by Faculty

Ms. Priyanka Tyagi (Assistant Professor)

- Chapters 3 (as in previous slide)
- ▶ FDP-2-
 - (a). 10 days Faculty & Industry Interface Zee Media
 - (b). 2 Days FDP at Indian Institute of Mass Communication (IIMC) on Data Analysis

Ms. Apoorva Agnihotri(Assistant Professor)

▶ FDP – 1

2 Days FDP at Indian Institute of Mass Communication (IIMC) on Data Analysis

Seminars/Conference /Symposiums attended in year 2018 by Faculty

Mr. Asif Husain (Assistant Professor)

Paper Presented-1 (Coverage of Celebrities in News Channels – A case study of the death of film actress Shridevi) at Two day national conference on media and youth engagement: change, development, governance & participation, VIPS (IP University)

Mr. S.K.Pandey(Associate Professor)

▶ Paper Presented-1 (Social media and Election Campaigns in India) at Two day national conference on media and youth engagement: change, development, governance & participation, VIPS (IP University)

Seminars/Conference /Symposiums attended in year 2018 by Faculty

Dr. Mukesh Kumar (Professor)

- Paper Presented 1
- Conference Attended 5
- Keynote Speaker- 2
- Speaker 3

Teaching Activities

Description	Status
Course completion status, problems encountered, suggested remedies	Course completed of all the semester as per the syllabus,Revision is in Process
* The percentage data provided is taken as an average from the February data of BJMC 2 & BFTP 2 nd Semesters. The data may vary for other months and classes.	SIS (Approx. 42%) Group Discussion (06%) Problem Based (24%) Project based (15%) Case Study (13%) Inter Faculty (CLC/Allied Health/CBCS) – is a part of SIS
Details of Choice based credit system	We are providing Photography in CBCS Programme where 70 students of other faculties of SGT University are Enrolled. Whereas our students are enrolled in major subjects like: > Understanding Social Behavior > Elementary German > Elementary French > fashion Sketching > Nutrition & Health

Internship Status



Every year our final year students go for the 30-45 days Internship in news channels/ production houses/ news papers For hands on training

Summer and Winter Break Assignments to Students

BJMC IV	Summer internship being organized in the month of June and July
BJMC II and MJMCII	Summer training with HT JAM

Teaching Activities

Assessment	
Formative assessment	continuous weekly assessment is being conducted by individual faculty members Conducted internal examination for the faculty in April 2018
Summative assessment	Summative assessment is in the month of May 2018
Examination methodology used	Practical examination including VIVA and Practical learning Written Examination

Analysis of results of Last Semester (Odd Semester)

Class	Pass Percentage
BJMC I	56%
BJMC III	26.92%
BJMC V	20%
MJMC I	100%
MJMC III	100%
BFTP I	60%

Mentor-Mentee program

- Mentor Mentee meetings were held every month. We have designated a Chief Mentor (Dean) who collects reports from the Mentees and prepares a collective report.
- Students who were missing classes were counseled, their problems were addressed.
- In many cases, parents were called and made aware of their ward's performance, attendance and behavior pattern.
- All mentor diaries are well maintained and updated regularly.

Research

- Intramural: Faculty Scholars Conducting research within university campus
- **Extramural:** Faculty Scholars Conducting research outside university campus

There are eight student scholars including students who receive scholarships.

These students have been divided into two groups and have been assigned topics

(a) An investigation of coverage of celebrity news in TV News channels (b) A study of credibility of NEWS on NEW MEDIA. The deadline assigned for the project completion is 30th July 2018.

- ▶ Thesis- Ph.D.: out of 8 Faculty Members
 - * 01 is Doctorate
 - * 04 are Pursuing Ph.D.

National and international collaboration

Organization Name	Status
OISTAT (International Collaboration)	Currently Inactive, Planning to make it active and inviting them for academic guidance and also to attend the Faculty's media festival X'pressions 2019.

Proposed activity in next Few months

▶ FDP	FDP In the month of June/
Conference / Seminar	National Conference of Faculty of Mass Communication in SEPTEMBER 2018
▶ Student's activity outside	Students are being associated with HT JAM and their summer Internships (May-June-July)
MoUs / Tie Ups	In correspondence with FILM AND TV SCHOOL OF ACADEMY OF PERFORMING ARTS IN PRAGUE for academic association
Journal Publications	Faculty members are planning to publish their research papers in reputed research journals

Preparedness for next semester

- ORIENTATION PROGRAM for New Students
- Workshop on Science FILM MAKING with Mr. Matiur Rehman (National Award Winner)
- A Camera workshop with Canon or Nikon
- Visit to Film City Mumbai
- Visit to Parliament
- Synergy-II, 2018
- FILM FESTIVAL
- National Conference
- BoS and Syllabus Updation
- PHOTOWALKS
- Industrial Visits

Other Activities



- Faculty of Mass Communication is Looking after the coverage of all events of the University.
- Recording of Lectures for E-Learning.
- Handling Press Release for the Media.
- Faculty is also involved in organizing Mega Festivals of the University. Like Holi