

Academic Session-2017-2018

Mass Communication and Media Technology

Events in year 2016-2017

- Panel discussion on surrogacy
- Workshops on photography and videography at Sultanpur bird sanctuary.
- Guest lectures-Digital media, News Agency and Print media, Photography and Social media
- Industrial visits-Four-AIR, News Nation, Dainik Bhasker, Aj Tak fare and UNI

Events in year 2016-2017

- SGT times
- Media Center
- Student seminar, Group discussion, Debate among the students, screening of films, production of films
- Participation in Documentary film production
- Internship

Syllabus & Curriculum

- Revised for all the old courses of Mass Communication and Journalism (UG & PG)
- Also designed new syllabus for the new course- Bachelor in Film and TV production.
- The main features are-
 - 1-More practical and production oriented teaching
 - 2-Update as per the industry requirements

Examination procedures & internal assessment

- Till last semester we were following the system of taking internal exams at the end of the semester
- From this semester assessment will be done every weekend through out the year.
- As for as final exams are concern we are adopting the new format. Sample papers have been prepared and submitted.

Teaching Methodology

- Theory classes are divided in to three parts. Lecture will not be more then 25-30 minutes and remaining time will be for question-answer and interaction with the students.
- We are going to implement all the methodologies from this session
- We have planned at least one Industrial visit, one guest lecture and one workshop every month.

Research

- Faculty is planning to take up one research project collectively.

Ph.D.

- One of the faculty member has taken admission in the course.